

Online Shopping Services

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21 April 2007



Overview

- Price Comparison Services
- eBay
- Product Review sites
- Special Bonus!
- Summary



Price Comparison Services

- RoboShopper: Searches other sites
 - PriceGrabber
 - MySimon
 - Froogle
 - Yahoo! Shopping
 - NexTag
- BizRate
- MSN Shopping



Don't Forget eBay!

- Frequently, the best deals are on eBay
 - Not captured by shopping engines
 - Always check seller's rating
 - Look carefully for additional charges such as shipping and handling, insurance, etc.



Product Review Sites

- **User and Expert Reviews**
 - [Epinions.com](#)
 - [Ratings.net](#)
 - Vendor sites (Amazon, Buy.com, etc.)
- **Subscription Services**
 - [Consumer Reports](#)
 - [Consumers' Checkbook](#)



Special Bonus Sites!

- Rebate Specials
 - FreeAfterRebate
- Single Item, One Day Only Deals
 - WOOT



Summary

- **Research before you buy**
 - Don't rely on a single web site
- **Take vendor ratings into account**
 - Return policy
 - Responsiveness
 - Online or local store support
- **Include shipping and handling costs in price comparison**

